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CURRICULUM VITAE

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I) PERSONAL DATA

- **1956:** Born in Austria.
- **Nationality:** AUSTRIAN.
- **Since 1979:** living and working in PARIS, France.
- **Since 1996:** married; two children
- **Home address** (in France): 30, rue de la Clef – 75005 Paris – France
- **Home address** (in Austria): Theodor-Hagnstr.1 – 4650 Lambach - Austria

II) ACTUAL PROFESSIONAL ACTIVITIES

Since 1990:

- *Full Professor* of cognitive semantics, semiotics of culture, discourse semiotics, new information technologies and (new) media studies at the *Institut National des Langues et Civilisations Orientales* (INALCO) in Paris, France.

Since 1989:

- *Research Director* of the R&DT laboratory *Equipe Sémiotique Cognitive et Nouveaux Medias* (ESCoM) at the *Fondation Maison des Sciences de l'Homme* (FMSH) in Paris, France.

III) EDUCATION

1974:

- General Qualification for University Entrance ("Abitur") with "summa cum laudae" at the classical humanistic high school of the *Benediktiner Stift Kremsmünster* in Austria.

1974 - 80:

- Studies of general linguistics ("Allgemeine Sprachwissenschaften"), German linguistics and literature ("Germanistik") and psychology at the *University of Salzburg* (Austria).

1976 - 84:

- Studies at the *Ecole des Hautes Etudes en Sciences Sociales* (EHESS), the *University of Paris III – La Sorbonne Nouvelle* and the *Collège de France* in Paris: general semantics (A.J. Greimas); cultural sociology (Pierre Bourdieu); ethnology of South-East Asia (Georges Condominas);

anthropology (Claude Lévi-Strauss); discourse analysis and history (Michel Foucault; Michel de Certeau); history of sciences (Charles Morazé); semiology of literature (Roland Barthes).

1980:

- *Ph.D. – Doctor of Philosophy* ("Doktor der Philosophie") at the *University of Salzburg* obtained with the unanimous felicitations of the Commission. Research work in the field of structural semiotics applied to the literary discourse (especially to the narrative discourse in modern German literature).

1984:

- *Doctorat de Troisième Cycle* in "Sciences du Langage" at the *Ecole des Hautes Etudes en Sciences Sociales* (EHESS) in Paris obtained with the unanimous felicitations of the commission. Research work on the logic and semiotics of action.

1987:

- *Thèse d'Etat es Lettres et Sciences Humaines* ("Habilitation") at the *University of Paris, Paris III - La Sorbonne Nouvelle* obtained with the unanimous felicitations of the commission. Research work on the (conceptual) semantics of (causal, intentional and transitive) state changes in natural language.

IV) HONORS

1985 :

- *Bronze Medal* of the CNRS for the researches undertaken in the field of discourse semiotics and information and communication sciences.

V) LANGUAGES

- German (mother tongue)
- French
- English
- Italian
- Spanish (passive)

VI) WORK HISTORY

1976 - 77:

- High school assistant for German language at the *Lycée Honoré de Balzac* in Paris (courses in German language, literature and civilization for students preparing their general qualification for university entrance – “Baccalauréat” – and for students in the “Classes Préparatoires” (*Hypokhâgne* and *Khâgne*) for the “Ecole Normale Supérieure” (ENS) in German language and literature.

1977 - 94:

- Member of the research team *Analyse du Discours* (scientific head: A.J. Greimas) at the *Institut National de la Langue Française* (InaLF) of the French Centre National de la Recherche Scientifique (CNRS)

1979 – 80:

- Doctoral scholarship of the Austrian Government for research investigations in Paris (Ecole des Hautes Etudes en Sciences Sociales; Collège de France) for achieving the PH.D. (Philosophy Doctor) at the University of Salzburg (under the scientific direction of Prof. Dr. Walter Weiss).

1980 – 81:

- Post-doc scholarship of the French Government for research activities under the direction of A.J. Greimas in the field of action theory and structural semiotics (Ecole des Hautes Etudes en Sciences Sociales).

1980 - 82:

- Scientific expert of the *International Commission for an History of Mankind*, directed by Paulo E. de Berrêdo de Carneiro and Charles Morazé at the *UNESCO*, Paris. Compilation of a scientific report on natural language, linguistics and semiotics.

1981 – 85:

- Reader (“Lecteur”) at the *University of Paris, Paris IV - La Sorbonne* in the fields of German language, linguistics and literature. Seminars in the semiotics of German literary discourse (level *M1 – Maîtrise* - and *M2 – DEA*).

1985 – 90:

- Full time research assistant (“Chargé de recherché 1^{ère} classe”) at the French *Centre National de la Recherche* (CNRS) in Paris in the fields of text and discourse semiotics, cognitive and pragmatic action theory, knowledge modeling and representation and artificial intelligence.

Work place: 1985 – 1986 - *Ecole Normale Supérieure* (ENS – rue d'Ulm, Paris); 1986 – 1990: *Institut National de la Langue Française* (INALF).

1987 - 88:

- Head of the research seminar *Epistemology and semiotics of the social and cultural space* in the *Collège International de la Philosophie* in Paris (France).

1988 - 91:

- Member of the research team *Equipe d'Épistémologie et de Modélisation Cognitives et Sémiotiques* at the *Ecole des Hautes Etudes en Sciences Sociales* (EHESS) in Paris.

1989 - 94:

- Funding member of the interdisciplinary and international working group *Cognitive Models in Language and Culture* at the research laboratory "Analyse du Discours" of the CNRS. This international working group involved researchers from 11 different countries: France, United Kingdom, Germany, Sweden, Denmark, The Netherlands, Italy, Austria, Hungary, Bulgaria and the USA.

1989 - 95:

- Scientific and pedagogical co-responsible of two specialized applied M2 master diplomas ("DESS") in the fields of natural language processing, information technologies, communication sciences and translation studies at the *Institut National des Langues et Civilisations Orientales* (INALCO) in Paris.

1989 – 06:

- M2 master courses and D doctoral seminars in the fields of text and discourse semiotics, cognitive semiotics and semantics, knowledge modeling and representation, new information technology and information management at the *Institut National des Langues et Civilisations Orientales* (INALCO) in Paris. Since 2000, all courses freely accessible online on the web site of the ESCoM research lab: <http://www.semionet.fr/FR/rubriques/enseignement.htm>.

Since 1999:

- M1 and M2 master courses in the fields of semiotics of culture and new information technologies at the *Institut National des Langues et Civilisations Orientales* (INALCO) in Paris. Since 2000, all courses freely accessible online on the web site of the ESCoM research lab: <http://www.semionet.fr/FR/rubriques/enseignement.htm>.

Since 2004:

- Member of the *Filière Communication Interculturelle* (CFI) of the *Institut National des Langues et Civilisations Orientales*; since 2007: vice-director this department.

Since 2007:

- L2/L3 (Bachelor of Art) and M1/M2 courses in the fields of intercultural communication, (new) media studies and project management. All courses freely accessible online on the web site of the ESCoM research lab: <http://www.semionet.fr/FR/rubriques/enseignement.htm>.

VII) MANAGEMENT OF NATIONAL AND INTERNATIONAL R&D PROJECTS IN ICT, DIGITAL AUDIOVISUAL LIBRARIES, MEDIA STUDIES...

Since 1989, scientific management of some 20 national and international R&DT projects...:**1989 – 93:**

- an important research and development project with *IBM France* in natural language understanding and (semi-automatic) text generation with the help of conceptual representations of the semantics of lexical expressions through conceptual graphs (scientific responsibility for the questions related to the semantic description of natural language texts in law, finance and economy).

1991 – 94:

- a joint [cooperation project in educational interactive multimedia for cultural sites and activities](#), concluded between the French *CNRS* (Centre National de la Recherche Scientifique) and the *Academy of Sciences of Austria*.

1993 – 95:

- expert in a research and development project concluded between the French *Ministry of Defense* (DGA – Direction Générale de l'Armement) and the high tech company *CISI France* – project in the field of qualitative simulations of political and military crises in the Balkan (scientific responsibility for the conceptual part of the project, i.e. for the specification of structural scenarios of crises).

1995 – 98:

- cooperation with the Bulgarian Academy of Sciences within a European TEMPUS project aiming – among other objectives - at the implementation of [specific curricula in ICT and interactive media studies in different Bulgarian universities](#) (Sofia, Trnava, Varna, Plovdiv, ...)

1996 – 99:

- ESPRIT IV project "[An Environment for a Virtual Hypermedia Factory](#)" (project number No. 22251) coordinated by *Olivetti Ricerca* in Italy (technical and scientific responsibility of the

conception, implementation, validation and dissemination of dynamic web services for research and teaching communities as well as for non-European communities living in France; these web services comprise, for instance, methods and tools for building multilingual web sites, on-line catalogues and libraries; community web sites presenting particular communities and giving them the possibility to trade on-line).

1997 – 00:

- INCO-COPERNIC project "[ARCHIMED](#)" coordinated by the University of Chania (Crete), Greece (technical and scientific responsibility of the conception, implementation and testing of a virtual university like platform for publishing courses online in the fields of human and social sciences).

1998 – 00:

- PHARE project "[RAPIDITY – In-Depth Introduction to Information Technologies](#)" coordinated by the University of Plovdiv (Bulgaria), (technical and scientific responsibility of the definition, writing, testing and publishing of a handbook in electronic publishing dedicated to students in Bulgaria).

1999 – 01:

- R&D project with the *International Association for Semiotic Studies* (recovering some 60 national associations all over the world) for the development of a centralized web information point for the international community of researchers in semiotics and related disciplines.

2000 – 03:

- French (PRIAMM) research project "[OPALES](#)" led by INA (Institut National de l'Audiovisuel) for the building of digital audiovisual portals for research and teaching communities proposing services such as the indexing and annotation of digital audiovisual material (scientific responsibility for the specification and partial implementation of the indexing interface)

2001 – 02:

- the European 5th framework Asia & IT project, led by the University of Puna in India in the field of multilingual information retrieval (scientific responsibility for the development of multilingual and internationalization tools for multilingual information browsing and collecting on the web).

since 2001:

- the R&D program *Archives Audiovisuelles de la Recherche (AAR)* aiming on the one hand at the conservation and on-line dissemination of scientific knowledge (accessible via the web site of this program : <http://www.archivesaudiovisuelles.fr/EN/>) and on the other hand at the

development of tools enabling knowledge production institutions to build and exploit their own archives (scientific and technical conception of this project and its several parts; scientific and general direction of this program which has been classified, in 2009, by the French AERES (Agence d'Evaluation de la Recherche et de l'Enseignement Supérieur) as one of the major French actors in scientific knowledge diffusion and conservation by the means of digital ICT).

2002 – 03:

- the European 5th framework Asia & IT project *Euro-Asian Knowledge Village* (EAKV), coordinated by the FMSH/ESCoM in Paris, for the [conception and development of a web portal for distant vocational rural training in Vietnam and Laos](#) (complete scientific responsibility of the project and the conception and implementation of a digital e-learning centre).

2003 – 05:

- the European Leonardo da Vinci project [KNOSOS](#) (coordinated by the Technical University of Chania in Crete, Greece) aiming at the building of a distributed e-learning centre for academic and cultural heritage institutions (scientific responsibility for the development of e-learning courses in the production, processing (indexing, translating, ...) and publishing of online audiovisual resources).

2004 – 06:

- the European Leonardo da Vinci project [CHIRON](#), coordinated by the ESCoM- FMSH/ESCoM in Paris, investigating forms and scenarios in the new field of u-learning (ubiquitous learning) – whole responsibility over this project covering 12 partners from 7 countries (official web site of this project: <http://semioweb.msh-paris.fr/chiron/>).

2004 - 06:

- the bilateral French – Argentinean project aiming at the creation of an audiovisual science portal between the Fondation Maison des Sciences de l'Homme in Paris and the University of Cuyo in Mendoza (Argentina) –whole responsibility over this project (experimental web site of this project: <http://semioweb.msh-paris.fr/Cuyo/default.asp>).

2004 – 06:

- the European Leonardo da Vinci project [JASON](#), coordinated by the University of Coimbra in Portugal, aiming at the development of on-line courses for producing, managing and exploiting audiovisual archives and multimedia libraries (scientific responsibility for the building of an e-learning platform for students working in the field of cultural heritage preservation).

2006 – 09:

- the European 6th framework IST project [LOGOS](#), led by the Hungarian television ANTENNA HUNGARICA (and covering 15 partners from 9 countries) aiming at the republishing of online multimedia resources for a multilingual educational market (scientific responsibility of the building of the audiovisual web portal Peoples and Cultures of the World and the indexing resources – ontologies, description schemas, ... - of the videos of this portal: <http://www.culturalheritage.fr/FR/>).

2006 – 2009:

- the European 6th framework IST project *DIVAS*, led by the Greek company ARCHETYPON (and covering 8 partners from 7 countries including Russia and Israel) aiming at the development of an automatic indexing tool for audiovisual resources (scientific responsibility of the testbed of this project).

2006 – 09:

- the French ANR project [SAPHIR](#), led by INA (Institut National de l'Audiovisuel) aiming at the development of a whole working environment for indexing and publishing multimedia resources online (scientific responsibility of the metalinguistic part of this project: description ontologies, description schemas, publishing models and templates, etc. as well as of the testbed of this project in form of an audiovisual web portal integrating the results of the SAPHIR project – the Cultural and Linguistic Diversity Portal: <http://www.languescultures.fr/FR/>).

2009 – 11:

- the French ANR project *Atelier Sémiotique Audiovisuel* (ASA-SHS) aiming at the development of a content based indexing environment of audiovisual resources belonging mainly to the AAR video-library. Whole scientific responsibility over this project. The ongoing activities are published on the official web site of this project: <http://www.asa-shs.fr/>.

2010 – 12:

- the European 7th framework IST project *CONVERGENCE*, led by the Italian CONSORZIO NAZIONALE INTERUNIVERSITARIO PER LE TELECOMUNICAZIONI (and covering 12 partners from 8 countries) aiming at the development of a content centric middleware for the publishing and diffusion of (audiovisual, 3D, ...) content and services on Internet.

VIII) DEFINITION AND IMPLEMENTATION OF BA AND MA CURRICULA IN COMMUNICATION AND MEDIA STUDIES

Since 1989, conception and implementation of a variety of curricula in information and communication sciences, media studies, intercultural communication, ICT, ...

1989:

Conception and implementation of a Master 2 curriculum on *Multilingual and Multimedia Technology* at the Institut National des Langues et Civilisations Orientales (INALCO)

1990:

Conception and implementation of a Vocational Training program in *Technical Writing and Information Sciences* for the Chamber of Commerce of Bourges in Central France

1994:

Contribution to the conception and implementation of a Master 2 curriculum on *Translation, Communication Sciences and ICT* at the Institut National des Langues et Civilisations Orientales (INALCO).

2006:

Conception and implementation of a Bachelor 2/3 curriculum on *Intercultural Communication in a Multilingual World* at the Institut National des Langues et Civilisations Orientales (INALCO).

2009:

Conception and implementation of a Master 2 curriculum on *ICT and Intercultural Management* at the Institut National des Langues et Civilisations Orientales (INALCO).

IX) SCIENTIFIC DIRECTION AND/OR CO-DIRECTION OF STUDENTS RESEARCH WORK

1982 - 1985

Co-direction of two doctoral theses at the Business School of the University of Vienna (Austria) in social semiotics and action theory

1983 - 1985:

Co-direction of about 20 research works in German linguistic and literature at the University of Paris IV – La Sorbonne, France (level: M1/M2)

1984 - 1986:

Direction and co-direction of about 30 research works (level: M1/M2) and two doctoral theses in Slavic languages and literature at the University of Salzburg, Austria

Since 1987:

Direction and co-direction of numerous research works (level: M1/M2) and about 30 doctoral theses in language sciences, semiotics and discourse studies, communication and media studies, cognitive sciences and knowledge representation, new information technologies applied in the fields of digital libraries and e-learning in the following institutions (non exhaustive list):

- Institut National des Langues et Civilisations Orientales (INALCO), Paris ;
- Université de Paris VIII – Paris St. Denis ;
- Université de Paris III – La Nouvelle Sorbonne ;
- Ecole des Hautes Etudes en Sciences Sociales (EHESS) ;
- Université de Paris IV – La Sorbonne ;
- Université de Valenciennes, France ;
- Université de Besançon, France ;
- Ecole Nationale Supérieure des Sciences de l'Information et des Bibliothèques (ENSSIB), Lyon, France ;
- Universitat de Barcelona, Spain ;
- Università di Roma, La Sapienza (Faculty of Communication Sciences) ; Italy ;
- Università di Bologna ; Italy ;
- University of Helsinki; Finland;
- University of Aalborg; Denmark;
- University of Bayreuth; Germany;
- Anglia Polytechnic University of Cambridge; UK
- Università della Svizzera Italiana; Lugano; Switzerland
- Universidade Aberta, Lisboa; Portugal
- Université du Québec à Montréal (UQAM); Canada
- Universidad Nacional de Cuyo, Mendoza ; Argentina
- ...

X) GUEST LECTURES AND INTERNATIONAL TEACHING ACTIVITIES

Since 1983, various guest lectures and punctual teaching activities at (public and private) universities, economic schools, "Grandes Ecoles" in France, Europe, Asia, Africa, North and South America:

1983:

- Reader at the *University of Economics in Vienna* (Austria) in the fields of corporate communication, social organization theory and qualitative simulation theory (level: M2/D1 – doctoral studies in management science and organizational sociology).

1983 – 85:

- Reader at the *University of Salzburg* (Austria) in the fields of communication and information sciences, cultural studies and cultural semiotics (level *M1/M2* – "Magisterium" - and *D1* – "Doktoratsstudium").

1987:

- Guest lectures at the *University of Bologna - DAMS* (Italy) in the fields of narrative semiotics and action theory (level *M2* – *DEA*).

1989:

- Invited Professor at the *University of Helsinki* (Finland) for a series of lectures in cognitive semiotics and information sciences.

1990 - 93:

- Guest lectures at the *University of Sorbonne – Paris IV (La Sorbonne), CELSA*, in the fields of semiotics, corporate communication and new interactive media technology (level *M1* – *Maîtrise* - and *M2* – *DESS*).

1992:

- Guest lectures at the *University of Lausanne* (Switzerland) in the fields of semiotics and communication studies (level *M2* – *DEA*).
- Guest lectures at the *Université du Québec à Montréal (UQAM)* on knowledge representation and language technology

1994:

- Guest lectures at the *Universities of Aarhus and Aalborg*, Denmark, in the fields of knowledge management, knowledge representation and conceptual semantics.

1995 - 98:

- Guest lectures at different universities in Bulgaria (*University of Sofia, Academy of Sciences, University of Plovdiv, University of Varna, ...*) in the fields of semiotics, information and communication studies and new information technologies, technical writing.

1995 – 97:

- Invited Professor at the private *Pôle Universitaire Leonard de Vinci* (Paris - La Defense) in the fields of new media technology, knowledge representation and computer supported cooperative working (CSCW) (level *M1 – Maîtrise* - and *M2 – DESS*).

1999 - 01:

- Guest lectures at the MBA "Information and Communication Technology" of the Centre National des Arts et des Métiers (CNAM) and the *University Paris VII – Jussieu* in the conception and development of interactive web sites and services for virtual communities.

2000 - 01:

- Guest lectures at the MBA "Management des entreprises de médias – Media Management" of the *CFPJ* (Centre Français des Professionnels du Journalisme) and the *University Paris IX – Dauphine* in the fields of digital genres and dynamic web sites for virtual communities (distributed libraries, portals, ...) (level *M1 – Maîtrise* - and *M2 – DESS*).

2001:

- Guest lectures at the *Department of Philosophy of the Université du Québec à Montréal (UQAM)* in the fields of information technology and structural semiotics.

2001 – 05:

- Invited Professor at the MBA "Webmestre éditorial" of the *University of Poitiers* (comparative and semiotic description and modeling of web sites) (level *M2 – DESS*).

Since 2003:

- Teaching member of the *European Master in Intercultural Communication (EMICC)* embracing universities from 9 European countries (France, UK, Germany, Finland, Estonia, Switzerland, The Netherlands, Spain, Portugal).
- Guest lecture at the NACESTID in Hanoi, Vietnam, on the [conception and development of multimedia servers and content management systems for vocational training](#).

2004:

- Guest lectures at the *University of Cuyo in Mendoza, Argentina* ([management and exploitation of digital audiovisual archives for research and teaching purposes; comparative web site descriptions](#)).
- Guest lectures at the *Federal University of Minas Gerais, Brazil* (management and exploitation of digital audiovisual archives for research and teaching purposes).

2007:

- Guest lectures at the *National Institute of Multimedia Education (NIME) in Chiba City, Tokyo, Japan*, [dedicated to the European strategies in e-learning](#).
- Guest lecture at the *University of Lingnan, Hong Kong, China*, dedicated to the missions of the [Audiovisual Research Archive \(ARA\) program in particular and of online video-libraries for research and learning, on the other side](#).

2007 - 09:

- Guest lectures at the *Facoltà di Scienze della Comunicazione of the Sapienza Università di Roma, Italy*, in the fields of audiovisual semiotics and online audiovisual archives for cultural and scientific heritage (on of the results of these lectures is the French-Italian audiovisual web portal dedicated to the preservation and diffusion of the scientific heritage of semiotics and communication studies: <http://www.archiviosemiotica.eu/IT/>).

2008:

- Guest lectures at the *University of East China, Shanghai, China*, dedicated to the Audiovisual research Archive (ARA) program and challenges of audiovisual libraries in a multilingual context.

2009:

- Guest lectures at the *Princess Maha Chakri Sirindhorn Anthropology Centre, Bangkok, Thailand*, on [archiving culture in the digital age](#).
- Guest lectures during the Summer Institute of the P.E. Trudeau Foundation in Gananoque, Ontario, Canada, on the development of digital audiovisual archives for the promotion of cultural and scientific heritage.

2010:

- Guest lectures for the NATO Regional Cooperation Course (NRCC) at the *NATO's Defense College, Rome, Italy*, on cultural analysis and intercultural (cross-cultural) communication.

Since 1978:

- invited speaker in many conferences, workshops and meetings all around the world in the fields of semiotics, information and communication sciences, artificial intelligence and knowledge representation, document analysis, media and new media studies, digital libraries, processing of digital audiovisual resources, etc.

XI) OTHER PROFESSIONAL ACTIVITIES

Since 1974, various professional activities in the fields of cultural journalism, political and business communication, cognitive engineering, etc.:**1974 - 79:**

- Freelance journalist for different regional Austrian newspapers in literary and visual arts criticism.

1981 – 96:

- Expert work in the fields of applied communication, political communication, business and management culture for different companies in France and elsewhere: *IPSOS, IFOP, INSIGHT, ANACOM, ...*

1992 - 94:

- Expertise work in the semiotic and cognitive modeling of military crises for the French company *CISI Ingénierie* and the *French Ministry of Defense* (DGA – Direction Générale de l'Armement).

1999 - 00:

- Publisher in chief of the inter-disciplinary journal *Les Cahiers du Numérique* (published by the French publisher Hermes Science Publications) dedicated to the technological achievements as well as the economic, professional, social and cultural implications of the new information technologies.

XII) PUBLICATIONS (SELECTION)

10.1) Books

2010

- *L'ingénierie sémiotique des ressources multimédias. Description, indexation, annotation et republication de corpus audiovisuels.* London, Hermes Science Publications (under work, release: end of 2010).

2005

- *Les sites web. Procédures de description, d'évaluation et de conception.* Paris, Hermes Science Publications (230 p).

2003

- *Le document audiovisuel. Description et exploitations pratiques.* Paris, Hermes Science Publications (240 p).
- (ed.) *Portails et laboratoires pour l'enseignement et la recherche.* Paris, Hermes Science Publications (230 p)

2001

- *Traitement et contrôle de l'information.* Perspectives sémiotiques et textuelles. Paris, Hermes Science Publications (195 p)

2000

- (with Charlotte Nikitenko; eds.) *La publication en ligne.* Paris, Hermes Science Publications (225 p)

1999

- *Les nouveaux produits d'information.* Conception et sémiotique du document. Paris, Hermes Science Publications (370 p)

1997

- (with David Piotrowski, eds.) *Savoirs lexicaux et savoirs encyclopédiques.* T I et T II. Paris, Didier (360 p)

1993

- (ed.) *Explorations in the world of multimedia.* *European Journal for Semiotic Studies* 5 (160 p)

1987:

- *De la structure conceptuelle*. Essai d'une description sémio-linguistique des situations statives et dynamiques dans le langage. These d'Etat, Université Paris III, 460 p.

1984:

- *Pour une théorie de l'action*. These de troisième cycle, Paris, 367p.

1983:

- *Semiotik*. Beitrag zu einer Theorie der Bedeutung. Stuttgart, Akademischer Verlag Heinz (435p)

1980:

- *Die Französische Schule der Semiotik. Aspekte einer generativen Theorie der Semiotik*. Dissertationsarbeit zur Erlangung des Grades des Doktors der Philosophie (Ph.D.), Salzburg, 510p

10.2) Articles

2009:

- *Das Programm „Digitale Audiovisuelle Forschungsarchive“*. In: M. Becker (ed.), *Archiv im Netz*. Innsbruck, Studien-Verlag/Skarabaeus, pp. 113 - 121

2008:

- *Les archives audiovisuelles de la recherche: un programme de production, traitement, conservation, diffusion en ligne de patrimoines numériques audiovisuels en sciences humaines et sociales*. In: *Gazette des Archives* N° 212, année 2008 – 4, pp. 101 - 119

2007:

- *Des archives audiovisuelles monolingues sur un site multilingue*. In: *HERMES. Cognition – Communication – Politique*. N° 49 – 2007, pp. 69 – 77
- *Repurposing digital audiovisual resources for user communities possessing different cultural and linguistic profiles*. In: *LADL 2007 Cross-Media and Personalized Learning Applications on top of Digital Libraries*. Budapest 2007, pp. 75 - 91

2001:

- (with M. Knassmüller and K. Sandner), *Die Unternehmensleitbilder*. Eine thematische Systematik. Wien, Universität der Wirtschaftswissenschaften

1999:

- *Sémiotique*; In: Dictionnaire encyclopédique de l'information et de la documentation. Paris, Nathan

1997:

- (with E. Stockinger de Pablo and H. Fadili), *SemioNet. Spécification, Production et Implémentation de Services d'Information En-Ligne*. In : *Sémiotiques* 11, pp. 158 - 210

1995:

- *Negotiating, Accepting, and Referring*, In: *Sémiotiques* 9, pp.117 - 159

1993:

- Conceptual Analysis, Knowledge Management, and Conceptual Graph Theory, *Lenguas Modernas* 20, 1993, pp. 5 - 56
- Multimedia and Knowledge Based Systems, *European Journal for Semiotic Studies* 5 (1-2), pp. 12 - 59
- From lexical to conceptual meaning, in: G.Gargov (ed), *Cognitive Approaches in Linguistics*, Amsterdam, J. Benjamins Publ. pp. 56 - 92

1992:

- On Conventions and Contracts, in: M. Stamenov (ed), *Current Advances in Semantic Theory*. John Benjamins Publ Co. pp. 385 - 397
- Esquisse Méthodologique pour la Conception de Scénarios Multimédias, *European Journal for Semiotic Studies* 4 (3), pp. 557 - 590

1990:

- The logicist analysis, in: R.Ennals et J.-C. Gardin (eds), *Interpretation in the Humanities: Perspectives from Artificial Intelligence*. Londres, British Library Pub., pp. 284 - 304

1989:

- Kommunikation und Interaktion. Handlungstheoretische Grundlegung politischer Prozesse dargestellt am Begriff der Macht, in: K. Sandner (ed), *Politische Prozesse in Unternehmen. Berlin-Heidelberg*, Springer Verlag, pp. 77 - 102
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